

EN5581213

BILL CYCLE

INVOICE DATE
11/27/2016
INVOICE DUE DATE

201611

12/25/2016

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	Majority Forward Proj 202189/WBI	P49682

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11872156	Wilkes Barre-Scranton	TV	\$1,015.00	18	18

INVOICE NOTES

Gross Advertising Total \$1,015.00
Agency Commission (\$152.25)
Rep Commission (\$112.17)

Net Advertising Total \$750.58

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

EN5581213

11/27/2016

BILL CYCLE

INVOICE DUE DATE

201611

12/25/2016

AFFIDAVIT

Comcast Order No: EN11872156

TIM Est No: 693730

Market: Wilkes Barre-Scranton

Contract Type: Single

Estimate No: 4980 Campaign No:

Product: 173

AE Name: WB/SC National Political

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost			
NW1600180	MFPATV1640H	Wilkes Barre Interconnect/9166	ESPN, FOOD, HALL, HGTV, LIF, MNBC, TBSC, TNT	11	\$612.00			
NW1601161	MEPATV1644H	Wilkes Barre Interconnect/9166	CNN, HALL, NELN, TBSC, TNT	7	\$403.00			

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Wilkes Barre Interconnect/9166	NW1601161	1	\$63.00
ESPN	Wilkes Barre Interconnect/9166	NW1600180	1	\$113.00
FOOD	Wilkes Barre Interconnect/9166	NW1600180	1	\$41.00
HALL	Wilkes Barre Interconnect/9166	NW1600180	1	\$31.00
HALL	Wilkes Barre Interconnect/9166	NW1601161	2	\$72.00
HGTV	Wilkes Barre Interconnect/9166	NW1600180	1	\$41.00
LIF	Wilkes Barre Interconnect/9166	NW1600180	2	\$96.00
MNBC	Wilkes Barre Interconnect/9166	NW1600180	1	\$63.00
NFLN	Wilkes Barre Interconnect/9166	NW1601161	1	\$41.00
TBSC	Wilkes Barre Interconnect/9166	NW1600180	1	\$82.00
TBSC	Wilkes Barre Interconnect/9166	NW1601161	2	\$174.00
TNT	Wilkes Barre Interconnect/9166	NW1600180	3	\$145.00
TNT	Wilkes Barre Interconnect/9166	NW1601161	1	\$53.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	CNN	Wilkes Barre Interconnect/9166	4:26PM	MFPATV1644H	The Lead With Jake Tapper	30	2	\$63.00	
10-31-16	ESPN	Wilkes Barre Interconnect/9166	8:56PM	MFPATV1640H	NFL Football	30	36	\$113.00	
10-31-16	FOOD	Wilkes Barre Interconnect/9166	6:20PM	MFPATV1640H	Halloween Baking Championship	30	22	\$41.00	
10-31-16	HALL	Wilkes Barre Interconnect/9166	4:28PM	MFPATV1640H	Best Christmas Party Ever	30	26	\$31.00	
10-31-16	HALL	Wilkes Barre Interconnect/9166	6:30PM	MFPATV1644H	The Most Wonderful Time of the Year	30	26	\$31.00	
10-31-16	HALL	Wilkes Barre Interconnect/9166	8:28PM	MFPATV1644H	A Royal Christmas	30	28	\$41.00	
10-31-16	HGTV	Wilkes Barre Interconnect/9166	5:46PM	MFPATV1640H	House Hunters Renovation	30	4	\$41.00	
10-31-16	LIF	Wilkes Barre Interconnect/9166	12:11PM	MFPATV1640H	Grey's Anatomy	30	42	\$39.00	
10-31-16	LIF	Wilkes Barre Interconnect/9166	10:56PM	MFPATV1640H	Intervention	30	39	\$57.00	
10-31-16	MNBC	Wilkes Barre Interconnect/9166	5:20PM	MFPATV1640H	MTP Daily	30	8	\$63.00	
10-31-16	NFLN	Wilkes Barre Interconnect/9166	10:48PM	MFPATV1644H	Top 10	30	44	\$41.00	
10-31-16	TBSC	Wilkes Barre Interconnect/9166	4:01PM	MFPATV1640H	Star Wars: The Empire Strikes Back	30	31	\$82.00	
10-31-16	TBSC	Wilkes Barre Interconnect/9166	6:42PM	MFPATV1644H	Star Wars: Return of the Jedi	30	31	\$82.00	
10-31-16	TBSC	Wilkes Barre Interconnect/9166	11:49PM	MFPATV1644H	Conan	30	33	\$92.00	
10-31-16	TNT	Wilkes Barre Interconnect/9166	6:22AM	MFPATV1644H	Castle	30	18	\$53.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	TNT	Wilkes Barre Interconnect/9166	12:11PM	MFPATV1640H	Supernatural	30	16	\$31.00	
10-31-16	TNT	Wilkes Barre Interconnect/9166	4:53PM	MFPATV1640H	The Green Mile	30	11	\$41.00	
10-31-16	TNT	Wilkes Barre Interconnect/9166	9:48PM	MFPATV1640H	S.W.A.T.	30	13	\$73.00	

Order# EN11872156 Total: \$1,015.00



INVOICE NO. EN5581213 **BILL CYCLE**

201611

BILL TO

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	Majority Forward Proj 202189/WBI	P49682

Terms: Net 30 Days Phone: Mail to: Comcast Spotlight Fax:

P.O. Box 415949

Boston, MA 02241-5949

610-350-3675 484-983-3126

Note: ${\sf OMC_Business_Operations}$

@cable.comcast.com

Special Note:

Net Balance Due \$750.58

We accept checks, money orders, and all major credit cards.